

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Population of Age 15 and Up</b>	51,426		39,463		
<b>Attended Local Attractions/Places in the Past Year</b>					
Places past year: Art galleries/museums/science centres	18,688	36.34%	13,229	33.52%	92
Places past year: Exhibitions/carnivals/fairs/markets	27,199	52.89%	20,684	52.41%	99
Places past year: Historical sites	7,723	15.02%	5,454	13.82%	92
Places past year: Parks/city gardens	21,867	42.52%	16,020	40.60%	95
Places past year: National or provincial parks	12,959	25.20%	8,483	21.50%	85
Places past year: Specialty movie theatres/IMAX/VIP	9,166	17.82%	6,114	15.49%	87
Places past year: Sporting events/racing events/air shows	7,721	15.02%	5,573	14.12%	94
Places past year: Video arcades/indoor amusement centres	5,075	9.87%	3,219	8.16%	83
Places past year: Theme parks/waterparks/water slides	3,279	6.38%	1,725	4.37%	68
Places past year: Zoos/aquariums/farms/drive-through animal parks	7,032	13.67%	5,412	13.72%	100
Places past year: Other leisure activities/attractions	10,210	19.85%	7,717	19.56%	99
Places past year: Auditoriums/arenas/stadiums (any)	14,591	28.37%	9,749	24.70%	87
Places past year: Casinos (any)	7,445	14.48%	4,787	12.13%	84
Places past year: Night clubs/bars	7,068	13.74%	4,344	11.01%	80
Places past year: Outdoor stages/parks	9,496	18.47%	6,471	16.40%	89
Places past year: Theatres/halls	17,305	33.65%	15,274	38.71%	115
Places past year: Other concert venues	10,576	20.57%	8,204	20.79%	101
<b>Attended Theatres/Concerts in the Past Year</b>					
Theatre/leisure activities past year: Major theatres/halls/auditoriums	20,430	39.73%	16,973	43.01%	108
Theatre/leisure activities past year: Community theatres	12,798	24.89%	10,488	26.58%	107
Theatre/leisure activities past year: Festivals	9,703	18.87%	7,261	18.40%	98
Theatre/leisure activities past year: Other live theatre venues	7,927	15.41%	6,744	17.09%	111
Theatre/leisure activities past year: Ballet/opera/symphony	9,525	18.52%	7,289	18.47%	100
Theatre/leisure activities past year: Bars/restaurant bars	18,940	36.83%	13,942	35.33%	96
Theatre/leisure activities past year: Beer/food/wine festivals	5,433	10.57%	3,791	9.61%	91
Theatre/leisure activities past year: Comedy clubs/shows	3,571	6.94%	2,255	5.71%	82
Theatre/leisure activities past year: Dancing/night clubs	3,234	6.29%	1,697	4.30%	68
Theatre/leisure activities past year: Dinner theatres	1,774	3.45%	1,339	3.39%	98
Theatre/leisure activities past year: Film festivals	4,566	8.88%	3,404	8.63%	97
Theatre/leisure activities past year: Music festivals (e.g. jazz, folk)	5,364	10.43%	3,374	8.55%	82
Theatre/leisure activities past year: Movies at a theatre/drive-in	19,083	37.11%	13,870	35.15%	95
Theatre/leisure activities past year: Popular music/rock concerts	9,165	17.82%	6,987	17.71%	99
<b>Attend Attractions/Places Regularly</b>					
Places: Art galleries/museums/science centres: Regularly	8,600	16.72%	5,896	14.94%	89
Places: Exhibitions/carnivals/fairs/markets: Regularly	17,136	33.32%	12,791	32.41%	97
Places: Historical sites: Regularly	4,558	8.86%	3,404	8.63%	97
Places: Parks/city gardens: Regularly	16,285	31.67%	11,845	30.02%	95
Places: National or provincial parks: Regularly	9,125	17.75%	5,889	14.92%	84
Places: Specialty movie theatres/IMAX/VIP: Regularly	6,162	11.98%	4,049	10.26%	86

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Places: Sporting events/racing events/air shows: Regularly	3,464	6.74%	2,859	7.24%	107
Places: Video arcades/indoor amusement centres: Regularly	1,185	2.31%	856	2.17%	94
Places: Theme parks/waterparks/water slides: Regularly	1,270	2.47%	547	1.39%	56
Places: Zoos/aquariums/farms/drive-through animal parks: Regularly	1,651	3.21%	1,398	3.54%	110
Places: Other leisure activities/attractions: Regularly	8,032	15.62%	6,320	16.02%	103
Places: Auditoriums/arenas/stadiums (any): Regularly	9,275	18.04%	6,461	16.37%	91
Places: Casinos (any): Regularly	4,648	9.04%	2,482	6.29%	70
Places: Night clubs/bars: Regularly	5,982	11.63%	3,652	9.25%	80
Places: Outdoor stages/parks: Regularly	5,480	10.66%	3,463	8.78%	82
Places: Theatres/halls: Regularly	13,494	26.24%	12,244	31.03%	118
Places: Other concert venues: Regularly	7,764	15.10%	5,975	15.14%	100
<b>Attend Theatres/Concerts Regularly</b>					
Theatre/leisure activities: Major theatres/halls/auditoriums: Regularly	14,051	27.32%	12,210	30.94%	113
Theatre/leisure activities: Community theatres: Regularly	8,607	16.74%	7,142	18.10%	108
Theatre/leisure activities: Festivals: Regularly	5,021	9.76%	3,769	9.55%	98
Theatre/leisure activities: Other live theatre venues: Regularly	4,824	9.38%	4,261	10.80%	115
Theatre/leisure activities: Ballet/Opera/Symphony: Regularly	5,994	11.66%	4,890	12.39%	106
Theatre/leisure activities: Bars/restaurant bars: Regularly	17,513	34.05%	13,003	32.95%	97
Theatre/leisure activities: Beer/food/wine festivals: Regularly	2,333	4.54%	1,837	4.66%	103
Theatre/leisure activities: Comedy clubs/shows: Regularly	1,389	2.70%	837	2.12%	79
Theatre/leisure activities: Dancing/night clubs: Regularly	2,215	4.31%	1,100	2.79%	65
Theatre/leisure activities: Dinner theatres: Regularly	659	1.28%	388	0.98%	77
Theatre/leisure activities: Film festivals: Regularly	1,830	3.56%	1,331	3.37%	95
Theatre/leisure activities: Music festivals (e.g. jazz, folk): Regularly	2,415	4.70%	1,336	3.39%	72
Theatre/leisure activities: Movies at a theatre/drive-in: Regularly	16,430	31.95%	12,092	30.64%	96
Theatre/leisure activities: Popular music/rock concerts: Regularly	4,883	9.50%	3,143	7.97%	84
<b>Attend Attractions/Places Occasionally</b>					
Places: Art galleries/museums/science centres: Occasionally	10,088	19.62%	7,333	18.58%	95
Places: Exhibitions/carnivals/fairs/markets: Occasionally	10,063	19.57%	7,893	20.00%	102
Places: Historical sites: Occasionally	3,165	6.16%	2,050	5.19%	84
Places: Parks/city gardens: Occasionally	5,583	10.86%	4,176	10.58%	97
Places: National or provincial parks: Occasionally	3,834	7.46%	2,593	6.57%	88
Places: Specialty movie theatres/IMAX/VIP: Occasionally	3,004	5.84%	2,065	5.23%	90
Places: Sporting events/racing events/air shows: Occasionally	4,257	8.28%	2,715	6.88%	83
Places: Video arcades/indoor amusement centres: Occasionally	3,890	7.56%	2,363	5.99%	79
Places: Theme parks/waterparks/water slides: Occasionally	2,009	3.91%	1,178	2.99%	76
Places: Zoos/aquariums/farms/drive-through animal parks: Occasionally	5,381	10.46%	4,015	10.17%	97
Places: Other leisure activities/attractions: Occasionally	2,178	4.24%	1,397	3.54%	83
Places: Auditoriums/arenas/stadiums (any): Occasionally	5,316	10.34%	3,288	8.33%	81
Places: Casinos (any): Occasionally	2,797	5.44%	2,305	5.84%	107

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	Value	Percent	Value	Percent	Index
Places: Night clubs/bars: Occasionally	1,086	2.11%	692	1.76%	83
Places: Outdoor stages/parks: Occasionally	4,016	7.81%	3,008	7.62%	98
Places: Theatres/halls: Occasionally	3,812	7.41%	3,031	7.68%	104
Places: Other concert venues: Occasionally	2,812	5.47%	2,228	5.65%	103
<b>Attend Theatres/Concerts Occasionally</b>					
Theatre/leisure activities: Major theatres/halls/auditoriums: Occasionally	6,379	12.41%	4,763	12.07%	97
Theatre/leisure activities: Community theatres: Occasionally	4,191	8.15%	3,346	8.48%	104
Theatre/leisure activities: Festivals: Occasionally	4,682	9.11%	3,492	8.85%	97
Theatre/leisure activities: Other live theatre venues: Occasionally	3,103	6.03%	2,483	6.29%	104
Theatre/leisure activities: Ballet/opera/symphony: Occasionally	3,531	6.87%	2,398	6.08%	89
Theatre/leisure activities: Bars/restaurant bars: Occasionally	1,427	2.78%	939	2.38%	86
Theatre/leisure activities: Beer/food/wine festivals: Occasionally	3,101	6.03%	1,953	4.95%	82
Theatre/leisure activities: Comedy clubs/shows: Occasionally	2,182	4.24%	1,418	3.59%	85
Theatre/leisure activities: Dancing/night clubs: Occasionally	1,019	1.98%	597	1.51%	76
Theatre/leisure activities: Dinner theatres: Occasionally	1,115	2.17%	951	2.41%	111
Theatre/leisure activities: Film festivals: Occasionally	2,737	5.32%	2,073	5.25%	99
Theatre/leisure activities: Music festivals (e.g. jazz, folk): Occasionally	2,949	5.74%	2,038	5.16%	90
Theatre/leisure activities: Movies at a theatre/drive-in: Occasionally	2,653	5.16%	1,778	4.51%	87
Theatre/leisure activities: Popular music/rock concerts: Occasionally	4,282	8.33%	3,844	9.74%	117

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

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